



Presidents Forum

主席论坛



20th September 2014 , York, United Kingdom

2014年9月20日 英国约克

Presentation by Kazue Sasaki

演讲报告 佐佐木一衛

President of JIVA

日本工业车辆协会主席

Today's agenda

今天的议题

1. Trend of Japanese economy 日本经济的趋势

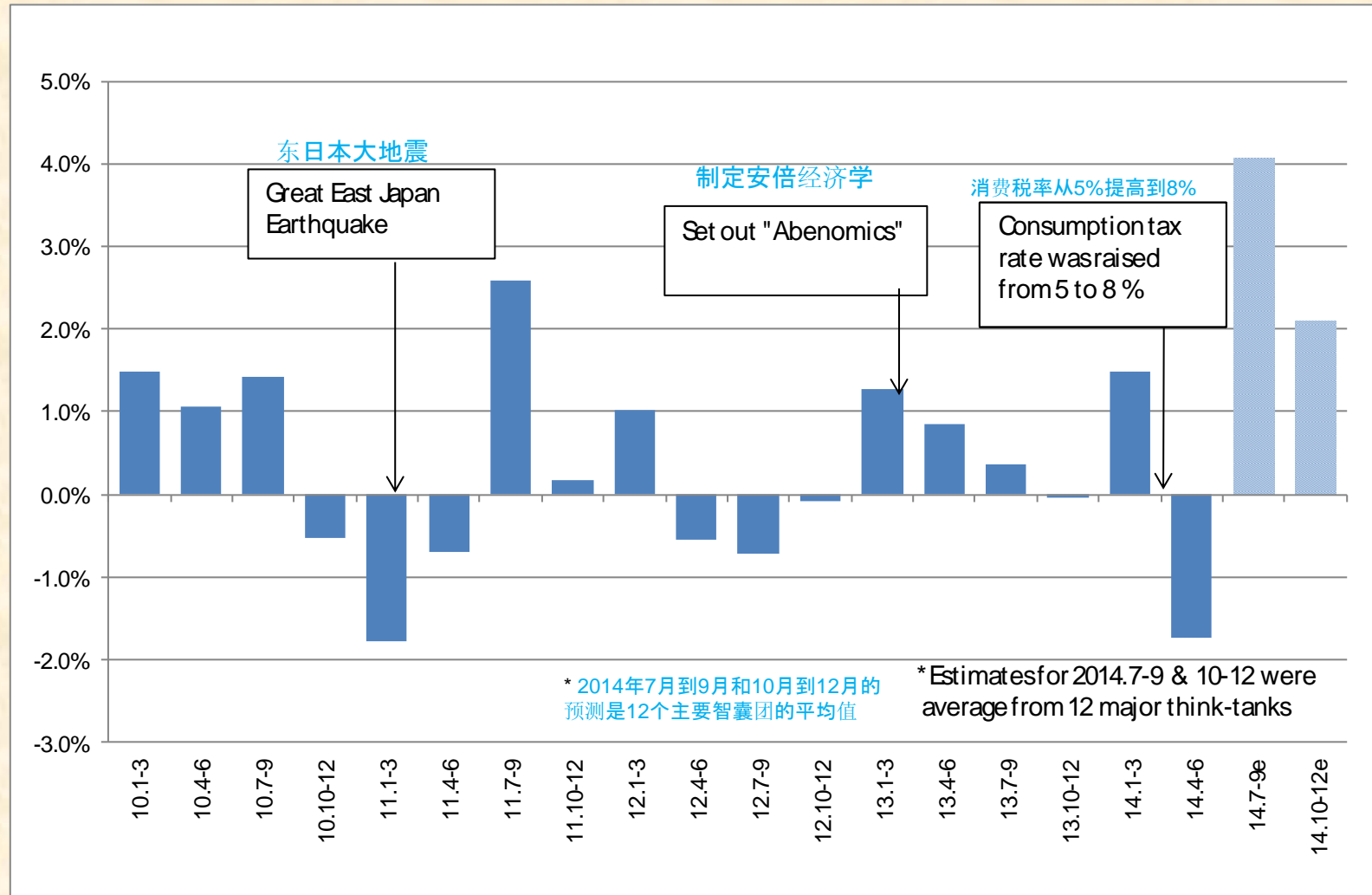
2. Current and future lift trucks market in Japan

目前以及未来日本叉车的市场

Trend of Real GDP 实质GDP的走势

(seasonally adjusted) 随季节调整

(Changes from the previous quarter) 自上季度开始的变化



Breakdowns for Real GDP

实际GDP的细目

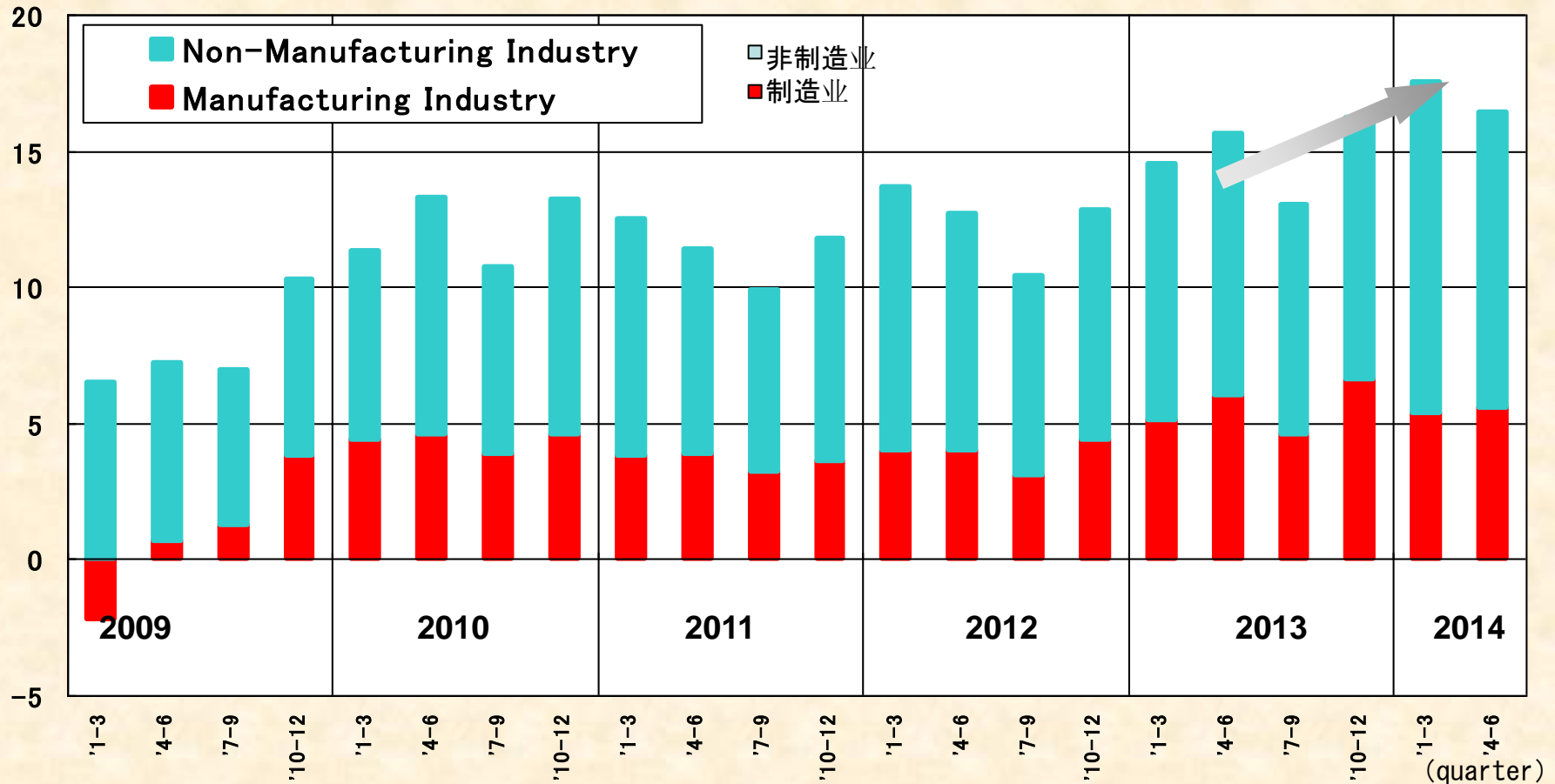
	2013 4-6	2013 7-9	2013 10-12	2014 1-3	2014 4-6
GDP	0.9	0.4	0.0	1.5	-1.7
Private Consumption 个人消费	0.7	0.2	0.4	2.0	-5.0
Private Residential Investment 个人住宅投资	2.1	4.7	2.4	2.0	-10.3
Private Non-Resi. Investment 个人非住宅投资	1.4	0.6	1.4	7.7	-2.5
Government Consumption 政府消费	0.4	0.2	0.2	-0.1	0.4
Public Investment 公共 投资	5.8	7.1	1.4	-2.5	-0.5

Current Profits in Corporations

Ministry of Finance, Financial statements statistics

企业经常利益
财务省 财务统计报告

(trillion yen)



Monthly Economic Report

每月经济报告

	April 2014	May 2014	June 2014	July 2014	August 2014
Overall 综合评估 Assessment					
Private 个人消费 Consumption					
Business 商业投资 Investment					
Housing 住宅建设 Construction					
Export 出口					
Industrial 工业产品 Production					
Employment Situation 就业情况					

August 2014 : Assessment of the current state of the Japanese economy

The Japanese economy is on a moderate recovery trend and a reaction after a last-minute rise in demand before a consumption tax increase is easing. 2014年8月:日本当前经济评估。日本经济处于中速恢复趋势,同时处于因提高消费税带来的波动效应平静前的最后一刻的需求增加状态。

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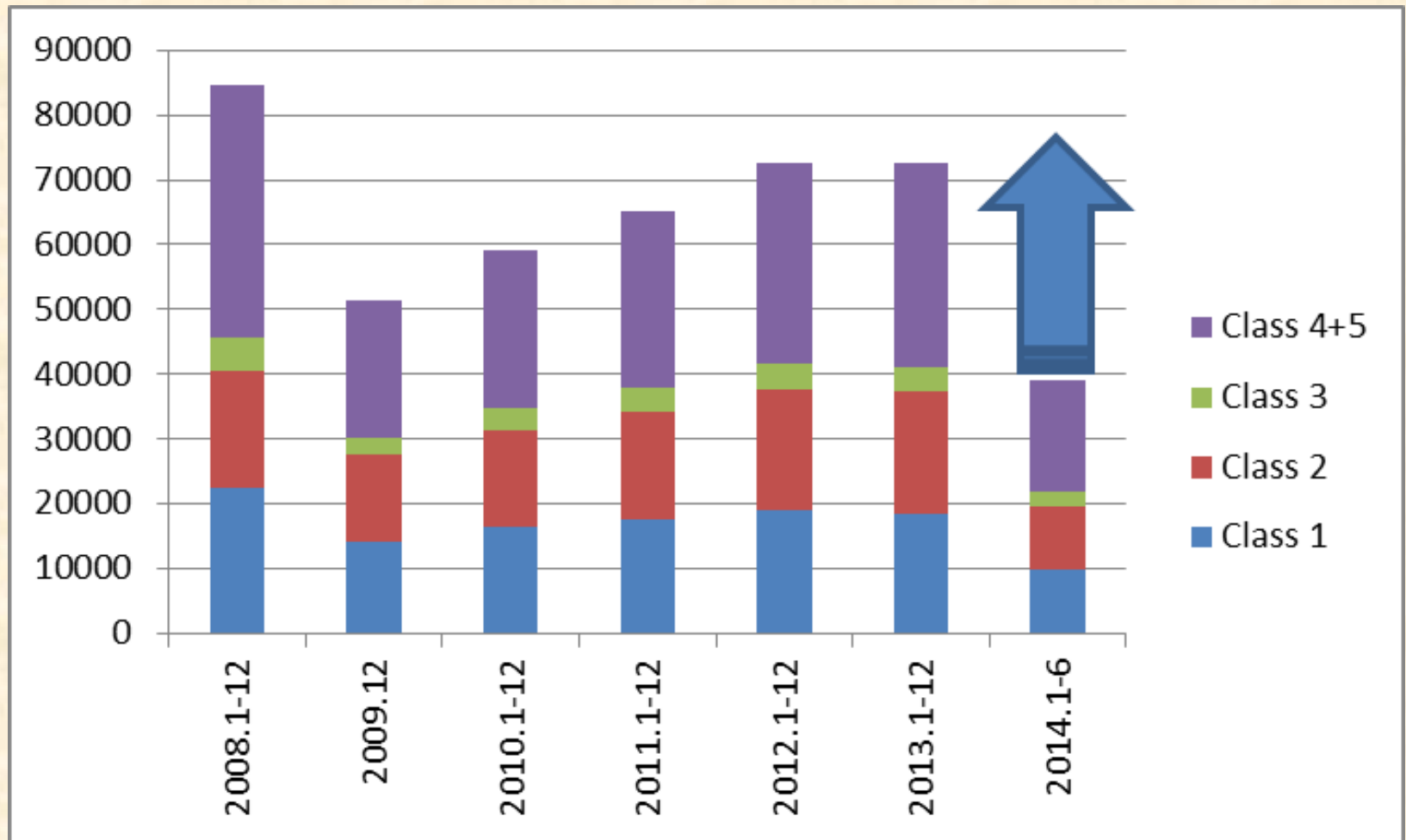
1. Trend of Japanese economy 日本经济的趋势

2. Current and future lift trucks market in Japan

目前以及未来日本举升车辆的市场

2014 Domestic demands in Japan would be expected around 10% increase

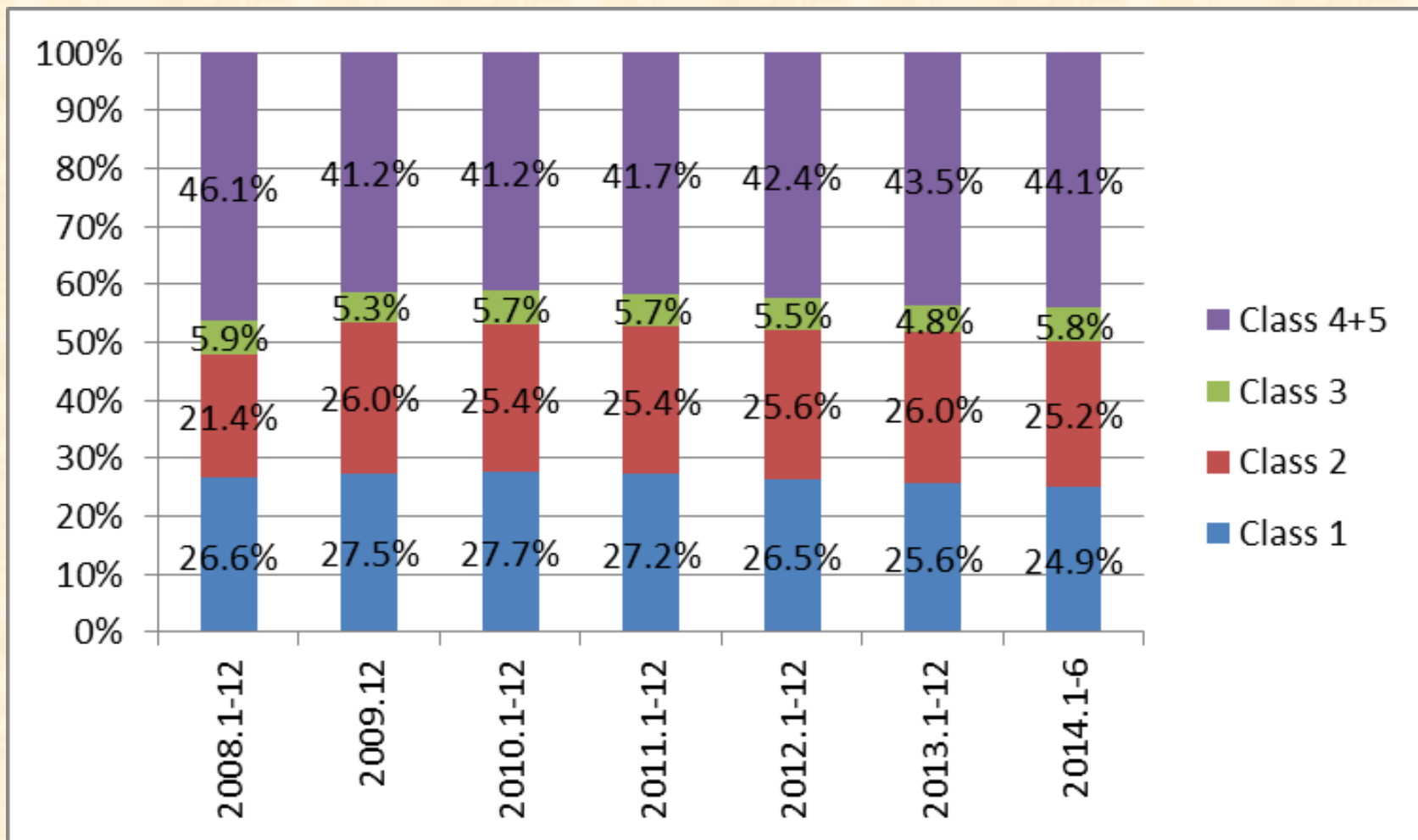
2014年日本国内需求预计提高10%左右



(Source from WITS shipment)

Trend of Truck Class in Japan

日本车辆类别的趋势



(Source from WITS shipment)

消息来自WITS的装运辆

LOGIS-TECH TOKYO 2014

东京国际物流综合展

One of the largest exhibition featuring material handling equipment and services in Asia.

亚洲针对物料搬运设备和服务的最大展览之一

- Number of exhibitors (Planned) 参展商数(计划)
: 450 (411 in 2012)
- Number of entries (Planned) 入场人数(计划)
: 55,000 professionals (52,467 in 2012)

55000名专业人员

Information & Application Form
for Overseas Exhibitor

2014 09 09 12

Logis-Tech Tokyo 2014
Material Handling & Logistics Exhibition

2014
SEP. 9 > 12
10:00 >> 17:00

2014
TOKYO Big Sight
Tokyo International Exhibition Center

Organized By

- The Japan Society of Industrial Machinery Manufacturers
- Japan Industrial Vehicles Association
- Japan Material Handling Association
- Japan Institute of Logistics Systems
- Japan Pallet Association
- The Japan Institute of Material Handling
- Japan Management Association

<http://www.logis-tech-tokyo.gr.jp>

国際物流総合展

National Strategy & Industrial trucks (1)

国家战略和工业叉车 (1)

Japan Revitalization Strategy, rev.in 2014 日本复兴战略 2014年修订 -Japan's challenge for the future – 日本对未来的挑战

Decided by Cabinet on 24 June 2014 内阁于2014年6月24日通过

- Realize an Industrial 'Robotics Revolution' 实现工业机器人革命
- Set-up the "Robotic Revolution Initiative Council" to create a 5 year plan (to be completed by the end of 2014). 设立“机器人革命实现会议”以制定一个5年计划(2014年底完成制定)
Set targets to increase the size of the Robot market: double the use of robots in manufacturing, and increase their use in **non-manufacturing including the service sectors** by a factor of 20. 制定提高机器人市场规模的目标:制造业翻番, 提高机器人在非制造业包括服务部分范围的应用。

National Strategy & Industrial trucks (2)

国家战略和工业叉车 (2)

Strategic Road Map for Hydrogen and Fuel Cells

Compiled by METI on 24 June 2014

氢和燃料电池战略路线图 (由经济产业省于2014年6月24日制定)

- The world's quickest dissemination of the vehicles in around 2020 – 2030
以世界上最快的速度对车辆进行普及, 即在2020年到2030年左右。

Initiates International standard for Fuel cell system for industrial trucks.

IEC 62282-4-101 主导制定工业车辆用燃料电池系统的国际标准IEC62282-4-101

Deregulation for promote FC Forklift trucks in Japan

为了促进燃料电池叉车市场而放宽政策

Thank you for your attention

感谢您的聆听